

Remit Address:

WSPA 33096 Collection Center Drive Chicago, IL 60693 Main: (864) 576-7777 Billing: (317) 296-3100

Billing Address:

Greer Margolis & Mitchell Attention: Accounts Payable 1010 Wisconsin Avenue Northwest Suite 800 Washington, DC 20007 USA

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Advertiser	POL/Roy Cooper for Governor
Product	COOPER/G/D
Estimate Number	5535

Invoice #	948407-1
Invoice Date	10/23/16
Invoice Month	October 2016
Invoice Period	09/26/16 - 10/17/16

Property	WSPA
Account Executive	Katz Washington
Sales Office	Katz/Washington
Sales Region	National

Order #	948407
Alt Order #	25322121
Deal #	
Order Flight	10/11/16 - 10/17/16

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Agency Code	9912856
Advertiser Code	297
Product 1/2	317

Agency Ref	IN117/SP159/AL1336
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WSPA	WSPA 6a News	6-7a		-		-	•			
					to 10/17/16	2x	MTWTF				
	WSPA			Tu	10/11/16	:30	6:59 AM	RC0816H	\$275.00		2
	WSPA			W	10/12/16	:30	6:13 AM	RC0516H	\$275.00		1
2	WSPA	M-F 7a CBS This Morning	7-8a								
					to 10/17/16	2x	MTWTF				
	WSPA			Tu	10/11/16	:30	7:59 AM	RC0516H	\$350.00		1
	WSPA			F	10/14/16	:30	7:59 AM	RC0816H	\$350.00		2
3	WSPA	CBS Sunday Morning	9-1030a								
					to 10/16/16	1x	S				
	WSPA			Su	10/16/16	:30	9:49 AM	RC0816H	\$500.00		1
4	WSPA	Price is Right	11a-12p								
				10/11/16	to 10/17/16	1x	MTWTF				
	WSPA			W	10/12/16	:30	11:59 AM	RC0816H	\$400.00		1
5	WSPA	WSPA 12p News	12p-1230p								
					to 10/17/16	3x	MTWTF				
	WSPA			W	10/12/16	:30	12:14 PM	RC0816H	\$300.00		1
	WSPA			Th	10/13/16	:30	12:24 PM	RC0516H	\$300.00		2
	WSPA			М	10/17/16	:30	12:29 PM	RC0516H	\$300.00		3
6	WSPA	M-F 3-4p Wendy Williams	3p-4p								
					to 10/17/16	3x	MTWTF				
	WSPA			Tu	10/11/16	:30	3:53 PM	RC0816H	\$200.00		2
	WSPA			F	10/14/16	:30	3:33 PM	RC0816H	\$200.00		3
_	WSPA			М	10/17/16	:30	3:54 PM	RC0816H	\$200.00		1
7	WSPA	Local News @5p	5p-530p								
					to 10/17/16	1x	MTWTF				
	WSPA			М	10/17/16	:30	5:23 PM	RC0816H	\$400.00		1
8	WSPA	Local News @530p	530p-6p								
				10/11/16	to 10/17/16	1x	MTWTF				

Subject to our standard terms and conditions located at www.linmedia.com/multiplatform-ad-solutions.



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Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Agency Code	9912856
Advertiser Code	297
Product 1/2	317

Ag	ency Ref	IN117/SP159/AL1336					
Ad	vertiser Ref						

	To: .	In		I.	In .	T	Ta	LALID	In .	In	l
Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
8	WSPA	Local News @530p	530p-6p								
	WSPA			M	10/17/16	:30	5:43 PM	RC0516H	\$400.00)	1
9	WSPA	Local News @ 6p	6p-630p								
-			-pp	10/11/16 to	o 10/17/16	1x	MTWTF				
	WSPA			M	10/17/16	:30	6:22 PM	RC0816H	\$500.00		1
10	WSPA	M-F 7p-730p News	658p-730p						********		•
				10/11/16 to	o 10/17/16	1x	MTWTF				
	WSPA			W	10/12/16	:30	7:21 PM	RC0516H	\$500.00		1
12	WSPA	NCIS	8p-9p								
				10/10/16 to	0 10/16/16	1x	-T				
	WSPA			Tu	10/11/16	:30	7:59 PM	RC0816H	\$3,500.00		1
13	WSPA	SURVIVOR	8p-9p								
				10/10/16 to	o 10/16/16	1x	W				
	WSPA			W	10/12/16	:30	8:59 PM	RC0816H	\$1,800.00)	1
14	WSPA	LN M-Su 11p-1135p	LN M-Su 11p-1135p								
				10/10/16 to	o 10/16/16	2x	-TWTFSS				
	WSPA			W	10/12/16	:30	11:22 PM	RC0816H	\$450.00)	1
	WSPA			Sa	10/15/16	:30	11:29 PM	RC0516H	\$450.00)	2
15	WSPA	M-F 8a CBS This Morning	8-9a								
		J		10/17/16 to	0 10/23/16	1x	M				
	WSPA			М	10/17/16	:30	8:11 AM	RC0816H	\$250.00		2

Aired Spots 21

<u>Gross Total</u> \$11,900.00

Agency Commission \$1,785.00

Net Amount Due \$10,115.00 Payment Terms 30 Days